



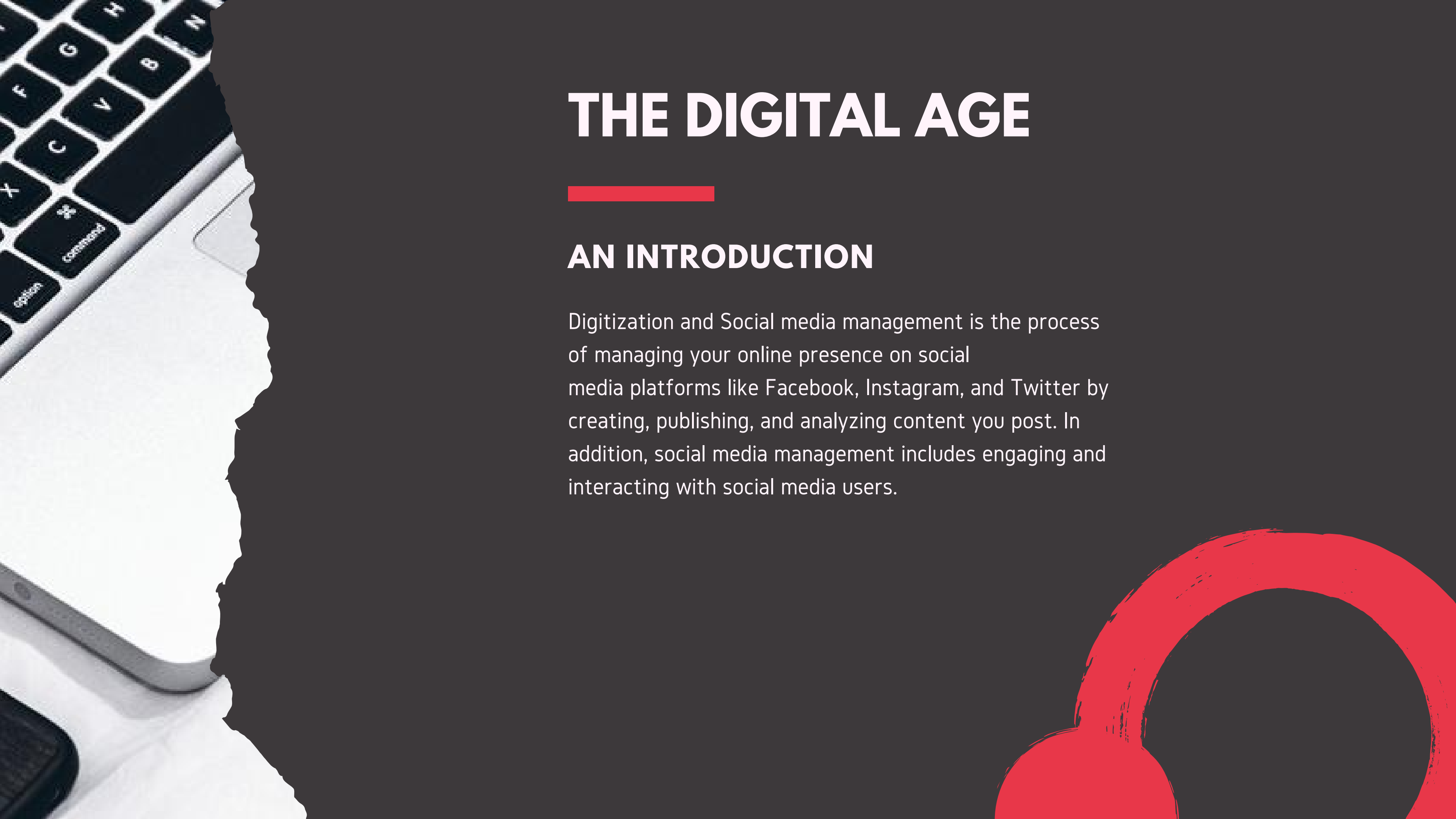
BYLOAPP
(A WOWIT VENTURE)



AN URGENT MESSAGE

**IF ISN'T ON GOOGLE ,
IT DOESN'T EXIST.**

JIMMY WALES



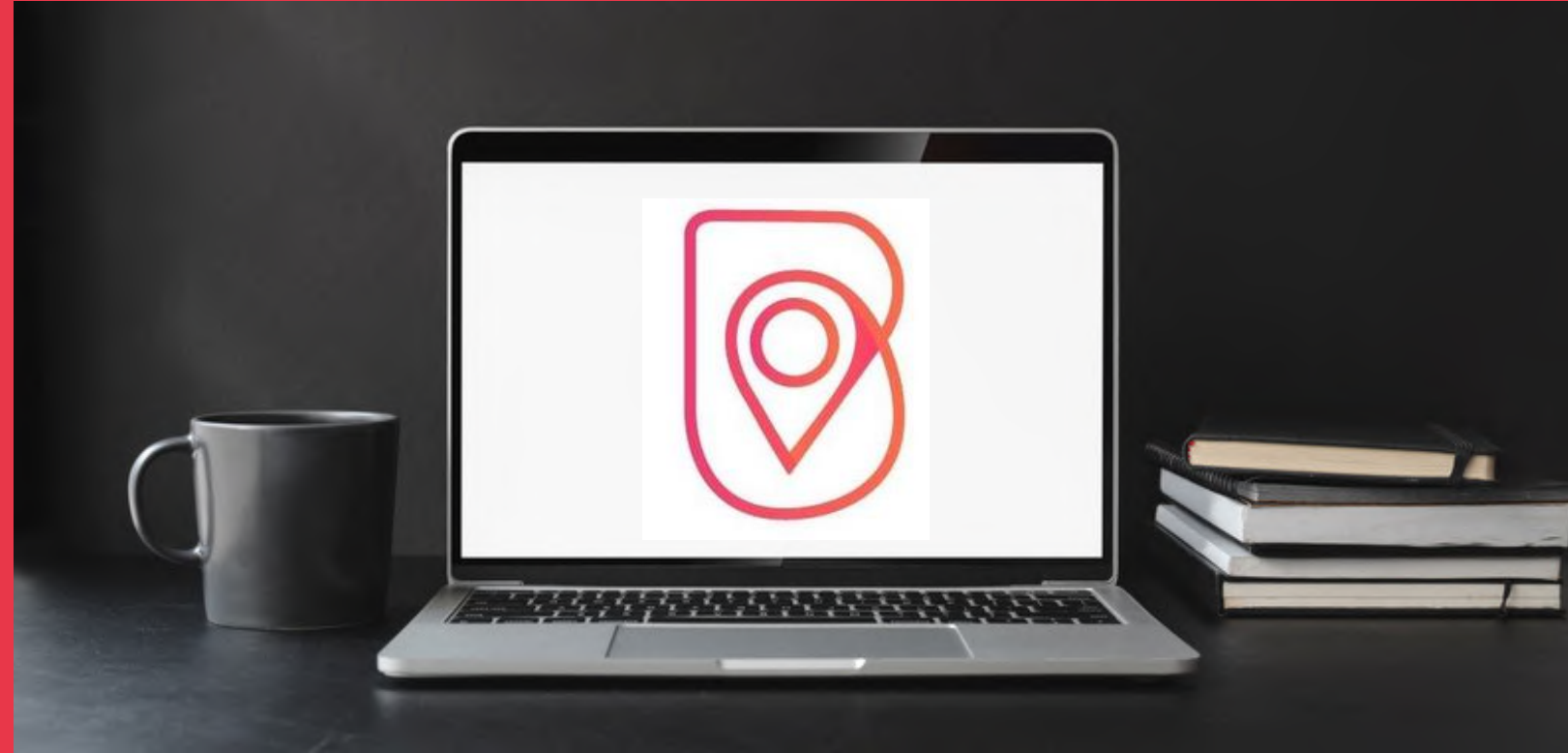
THE DIGITAL AGE

AN INTRODUCTION

Digitization and Social media management is the process of managing your online presence on social media platforms like Facebook, Instagram, and Twitter by creating, publishing, and analyzing content you post. In addition, social media management includes engaging and interacting with social media users.

WHY GO DIGITAL?

- **INCREASED CONNECTIVITY**
- **TECH-SAVVY CONSUMERS**
- **DATA-DRIVEN MARKET**



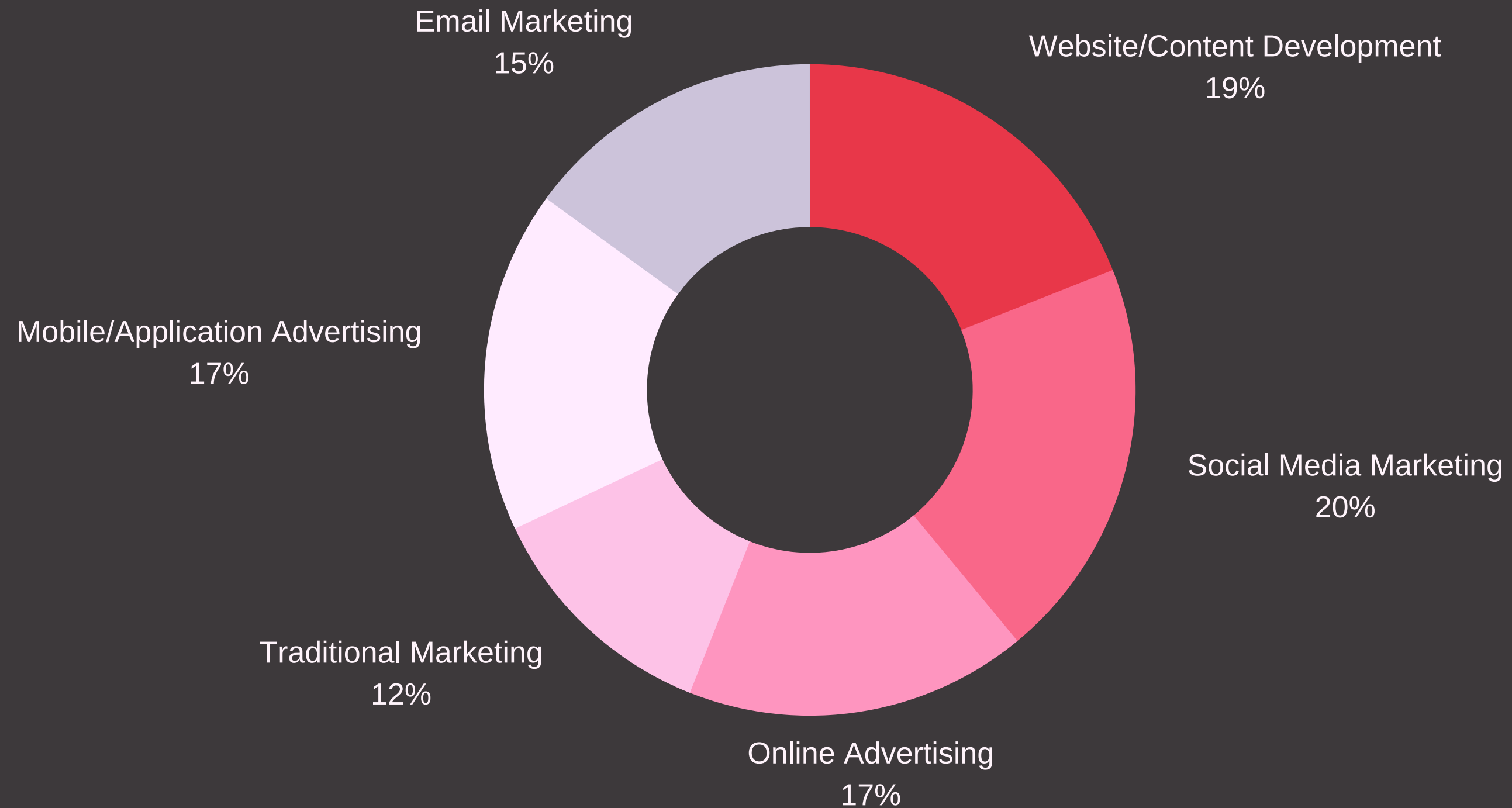
BASIC CONCEPTS

WHAT COMPRISES DIGITAL MARKETING?

It refers to any online marketing efforts or assets. Email marketing, pay-per-click advertising, social media marketing and even blogging are all great examples of digital marketing—they help introduce people to your company and convince them to buy.

THE DIGITAL MARKETING PIE

PERCENTAGE PER CATEGORY

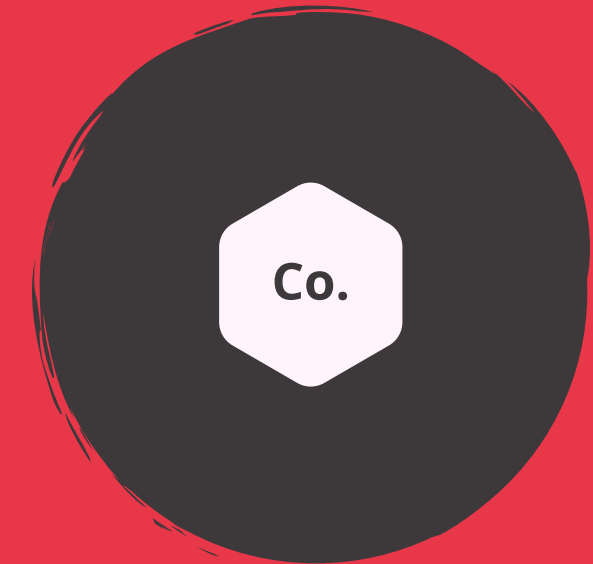


BYLOAPP (A WOWIT VENTURE)

ABOUT US

We are a bunch of story-hunters. Our talented & experienced team delivers amazing results. We have a can-do vibe backed up by more than 10 years of experience delivering high-end, creative solutions on time and on budget. Creativity, opportunity & fun. We've just told you the three magic words that make working at Byloapp feels amazing!

- RESPONSIVE - Quick, Active, Aware & Compassionate
- CREATIVE - Artistic, Imaginative, Innovative & Original
- UNITY - Harmony, Integrity, Alliance & Peace
- INQUISITIVE - Curious, Analytical, Challenging & Forward
- WISE - Experienced, Smart, Careful & Witty



Online Channels



FACEBOOK

@byloapp



INSTAGRAM

@bylo_app



LINKEDIN

Byloapp (A WOWIT Venture)



HOW WE CAN HELP

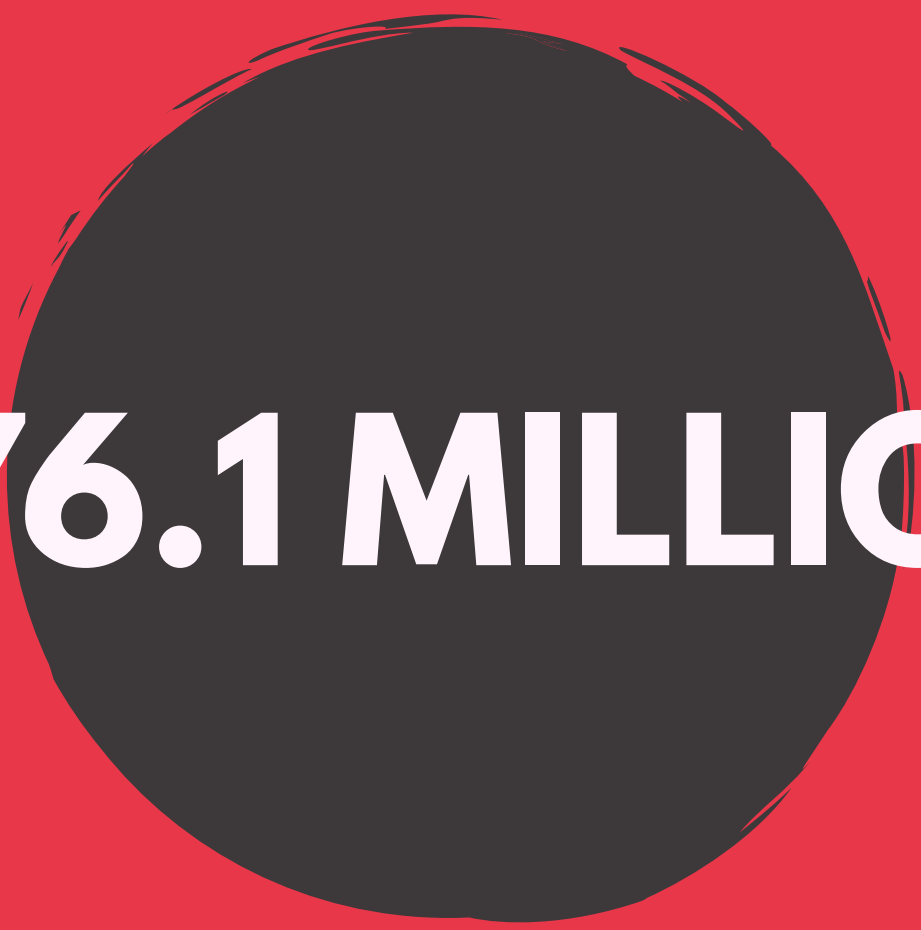
- **DIGITAL PRODUCTS**
- **MARKETING SERVICES**
- **CLIENT EDUCATION AND SUPPORT**

INTERNET USERS

4.57 BILLION

WORLDWIDE IN 2020

SOCIAL MEDIA USERS



376.1 MILLION

WORLDWIDE IN 2020

DIGITAL MARKETING RESOURCES

YOU DON'T HAVE TO DO IT ALONE!

We are there for you along with various different tools. WE BELIVE IN SMART WORK ALONG WITH TEAM WORK!!



MARKETING SERVICES

WHAT WE OFFER



Website
Development



Social Media
Management



Content Creation &
Writing

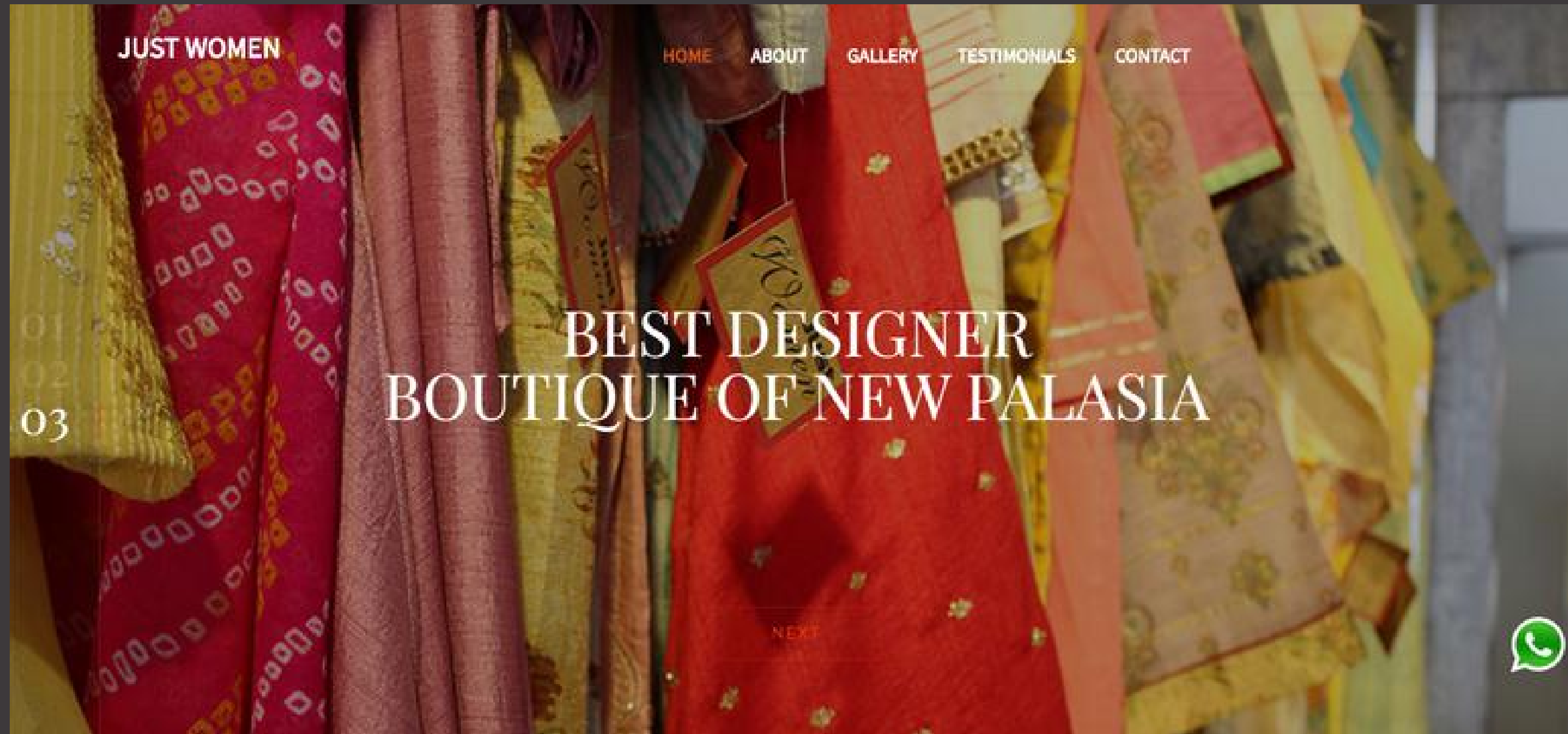


Designing &
Printables



Integrated Brand
Experience

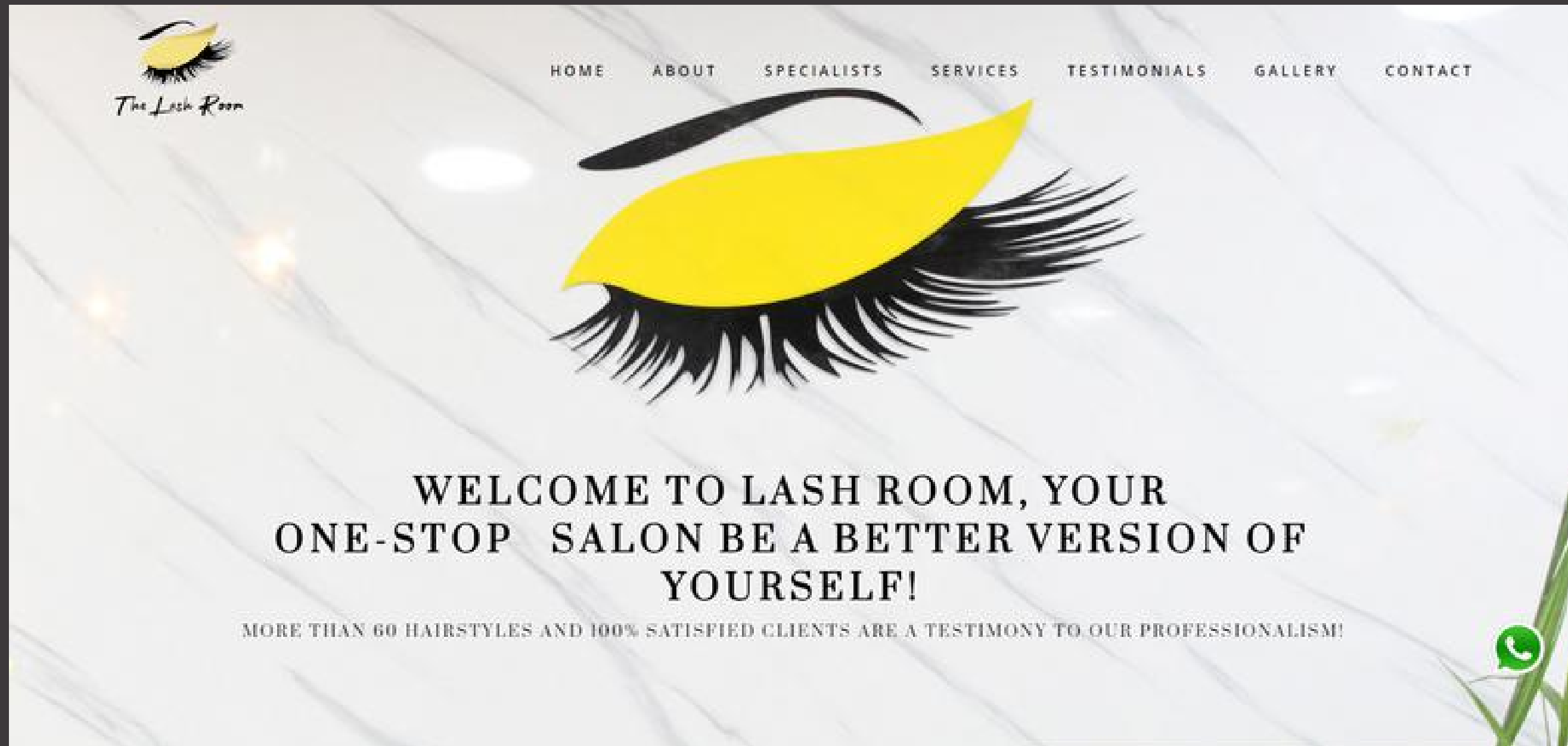
Website Templates



Website Templates



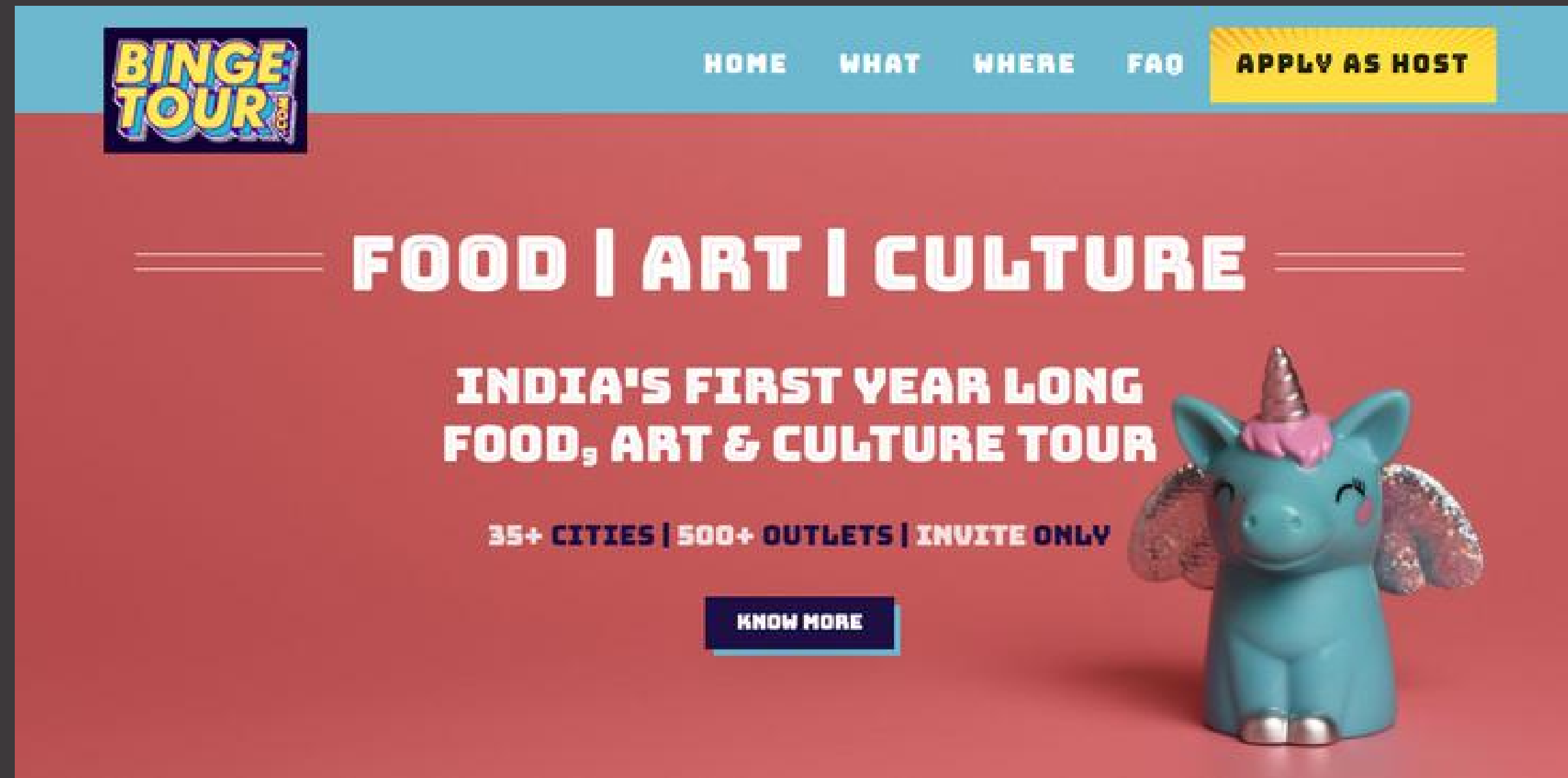
Website Templates



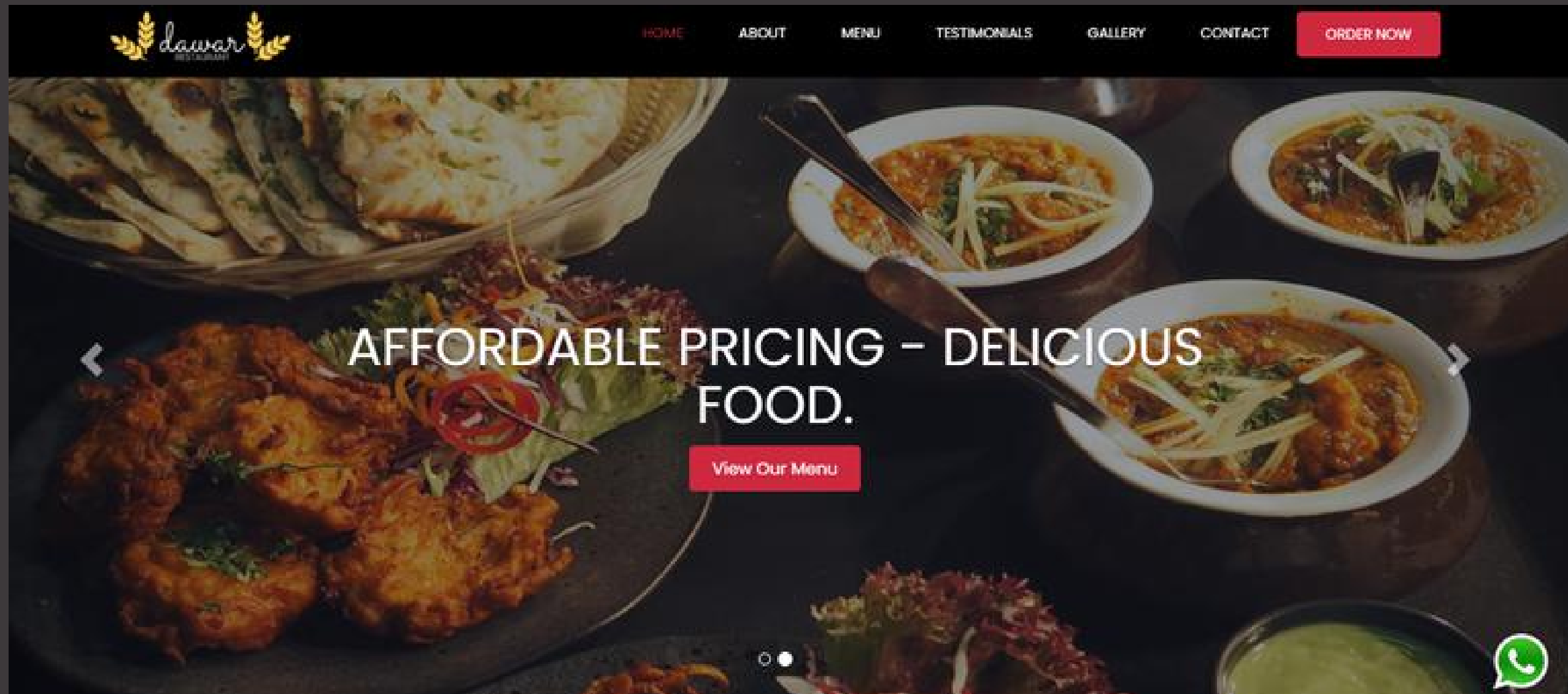
Website Templates



Website Templates



Website Templates



Website Templates

Website Repository

350+ Templates

[Request Samples](#)

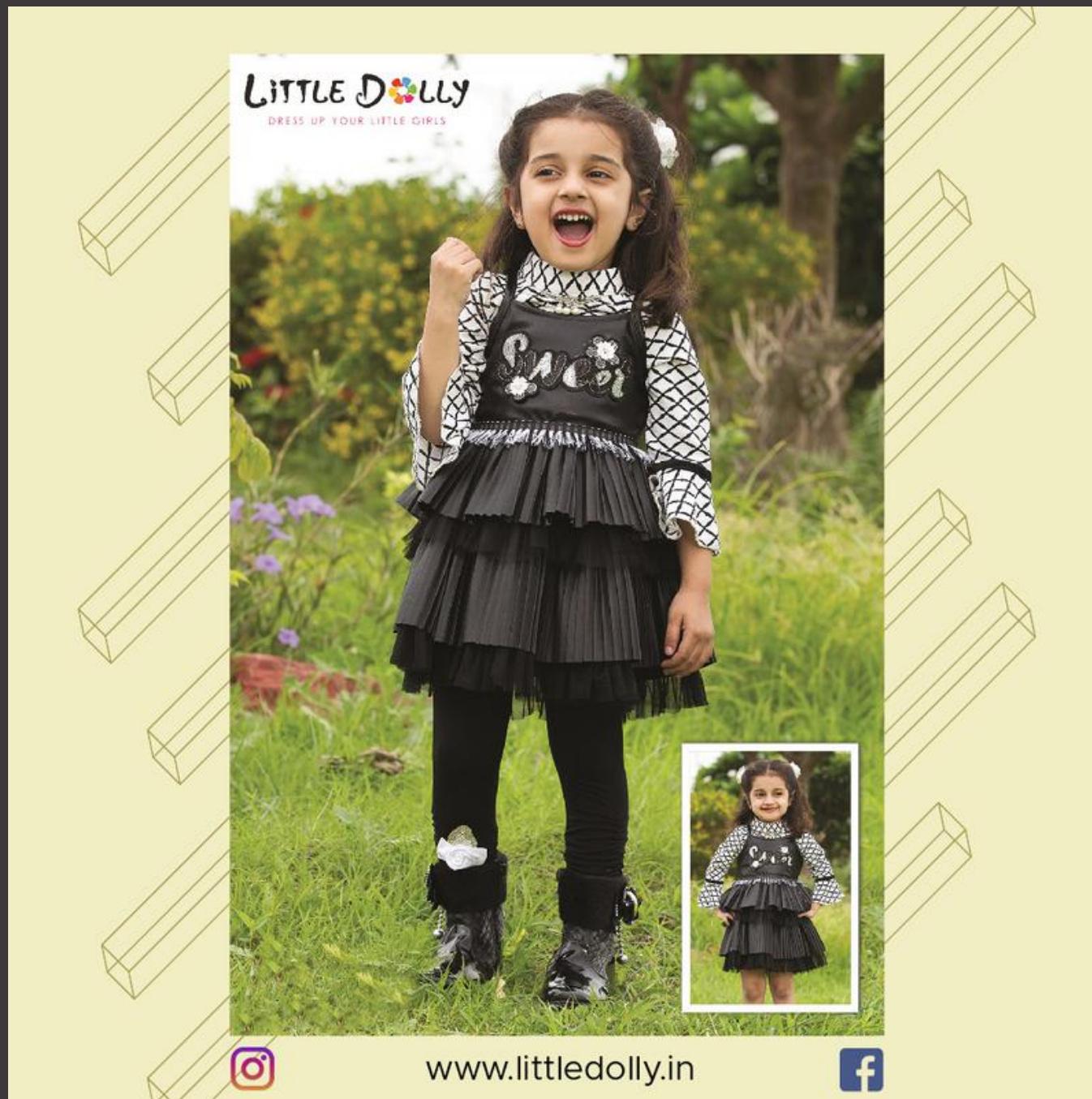
Social Media Posters



Social Media Posters



Social Media Posters



Social Media Posters



Byloapp | 2021



JUST WOMEN

FASHION

Social Media Posters



Social Media Posters



A social media poster for Kings Park with a black background and gold accents. The Kings Park logo is in the top left. Social media icons for Instagram, Facebook, and WhatsApp are in the top right. The main text reads "GET FLAT ₹750 DISCOUNT ON AND ABOVE ORDER OF ₹5000" with "BIG OFFER" below it. At the bottom are three circular images of food: a bowl of curry, a bowl of soup, and a plate of tacos. Contact information and the website are at the very bottom.

GET FLAT
₹750 DISCOUNT
ON AND ABOVE ORDER OF ₹5000
BIG OFFER

9111922288 & 9981044477
Kingsparkhotels.com

Byloapp | 2021



A social media poster for Kings Park with a yellow background. The Kings Park logo is in the top left. The text "BESTSELLERS" is in the top right. The main text reads "GET FLAT ₹250 DISCOUNT Above order of ₹2500". Below this are two food images, an illustration of a delivery person on a yellow scooter, and a woman receiving a package. Contact information and the website are at the bottom.

GET FLAT
₹250 DISCOUNT
Above order of ₹2500

9111922288 & 9981044477
Kingsparkhotels.com

KINGS PARK
RESTAURANT

Social Media Posters



Social Media Posters



Byloapp | 2021



KIRA EXOTICA

SALON & SPA

Social Media Posters

BINGE TOUR.COM

25 PLACES TO VISIT IN INDIA

UDAIPUR-THE CITY OF LAKES



#BingeTourRecommends

BEST TIME:
September to March

TOURIST ATTRACTIONS:

Lake Pichola, City Palace, Fatehsagar lake, Jagdish Temple, Jag Niwas, Ganghor Ghat, Jag Temple, Aris Vilas, Mohan Mandir, Udai Sagar, Chunda Palace, Swaroop Sagar.



Denpasar, Bali

Where: Puputan Badung Park, Denpasar

What's in here: Bali is one of the most fun New Year destinations outside India. Join in as natives perform unique customs like traditional prayers, organising cultural parades, distributing delicious Balinese food, setting of fireworks, greeting and hugging strangers wishing them "Selamat Tahun Baru" (Happy New Year).

#BingeTourRecommends

BINGE TOUR.COM



Paris, France

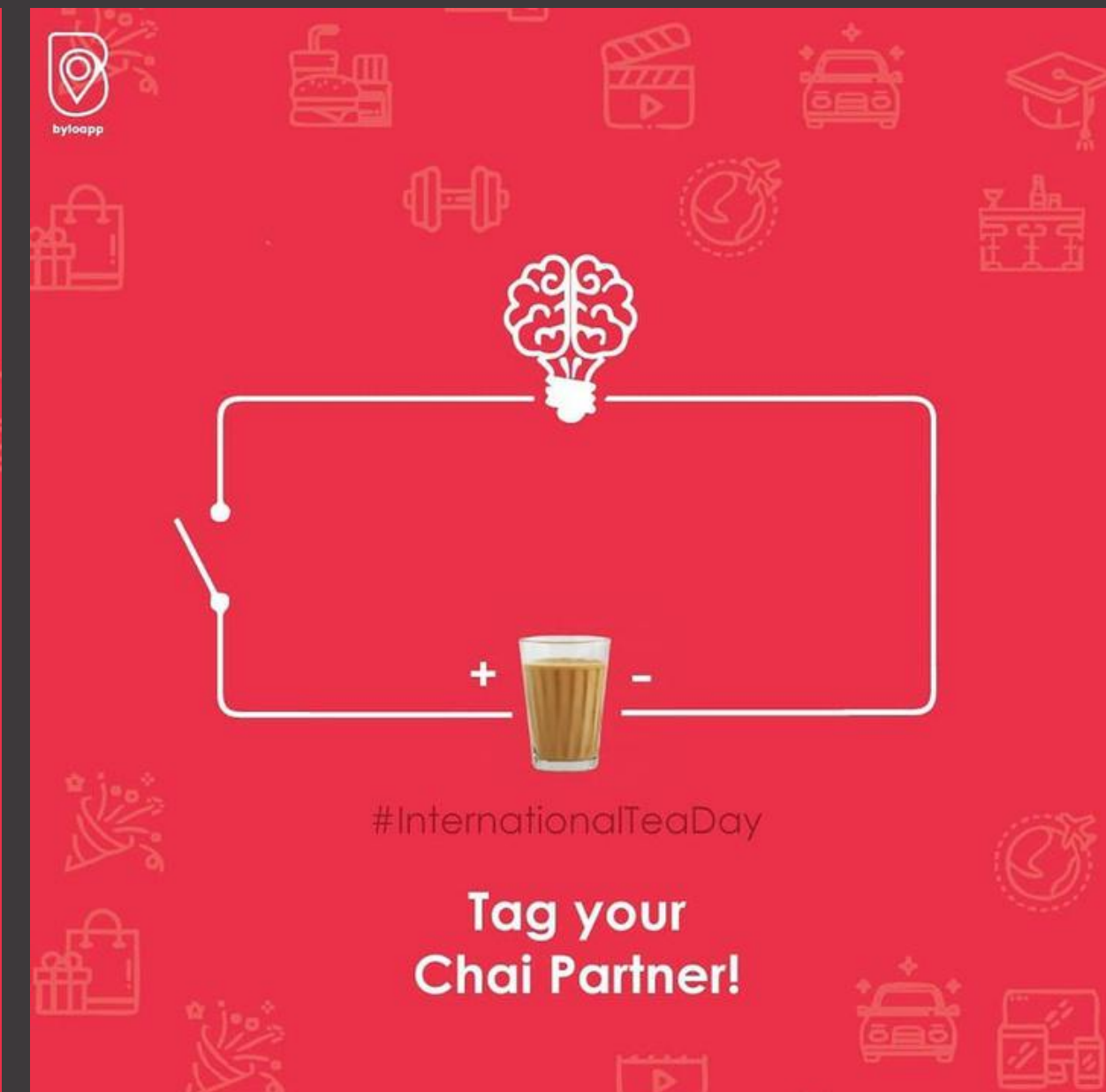
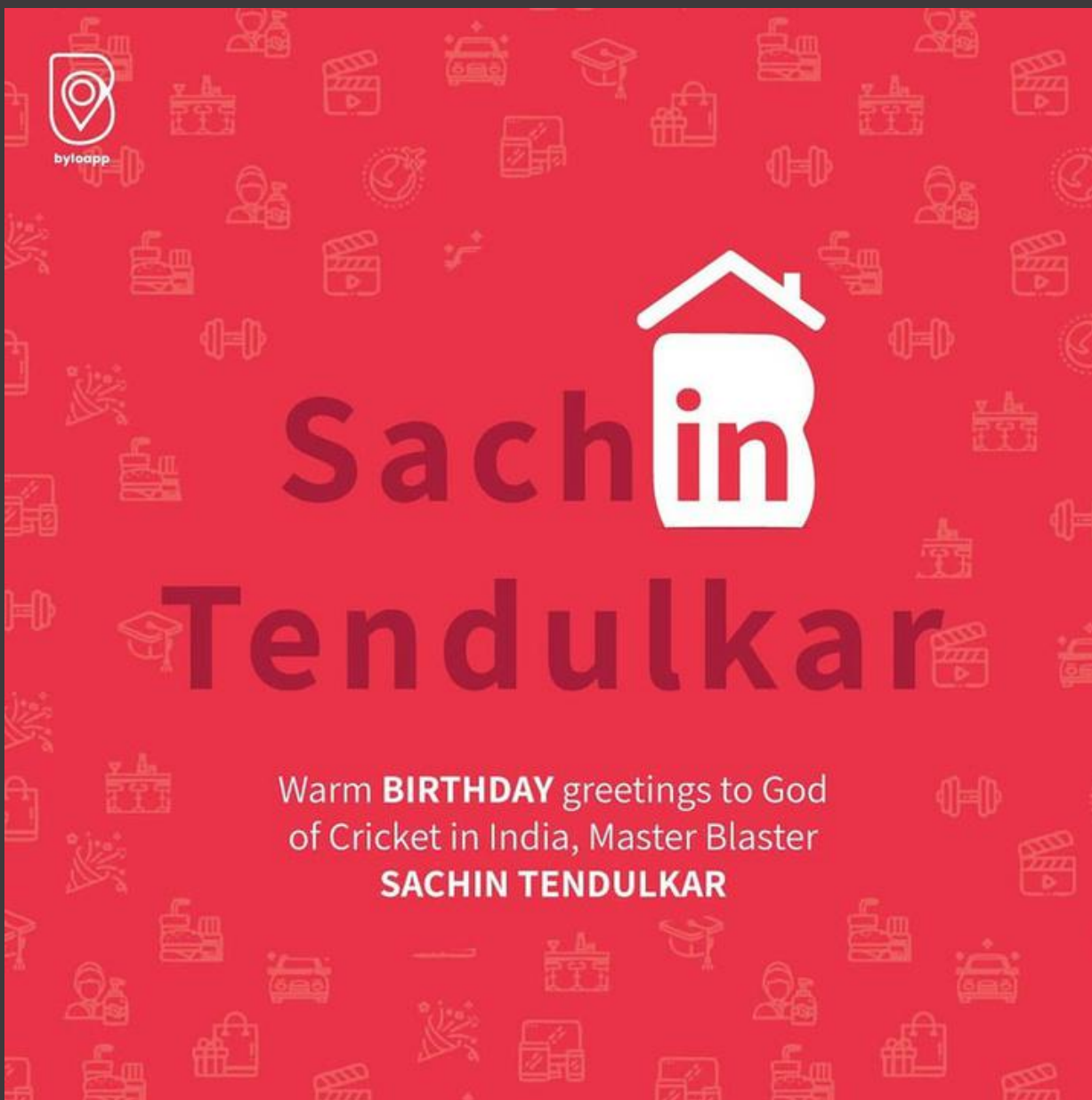
Where: Eiffel Tower, Elysées Avenue, Seine Rivert

What's in here: With magical fireworks display at the Eiffel Tower, street dance, and a rioting spillage of drinks, the lanes and streets near the iconic monument come to life with revelers swarming in. Do not miss the spectacular light show displayed on New Years. Champs Elysees is one of the best places to enjoy parties till dawn.

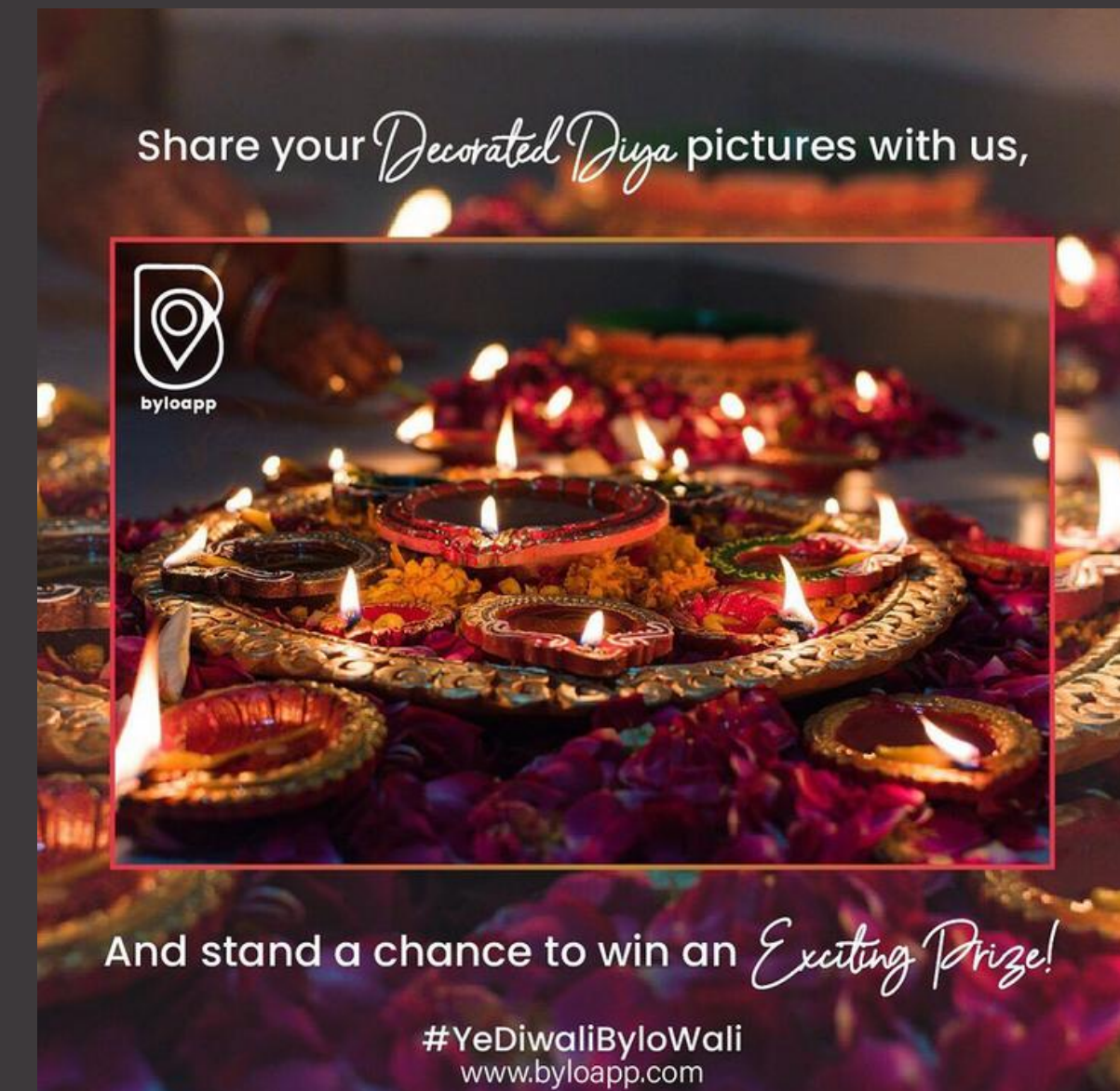
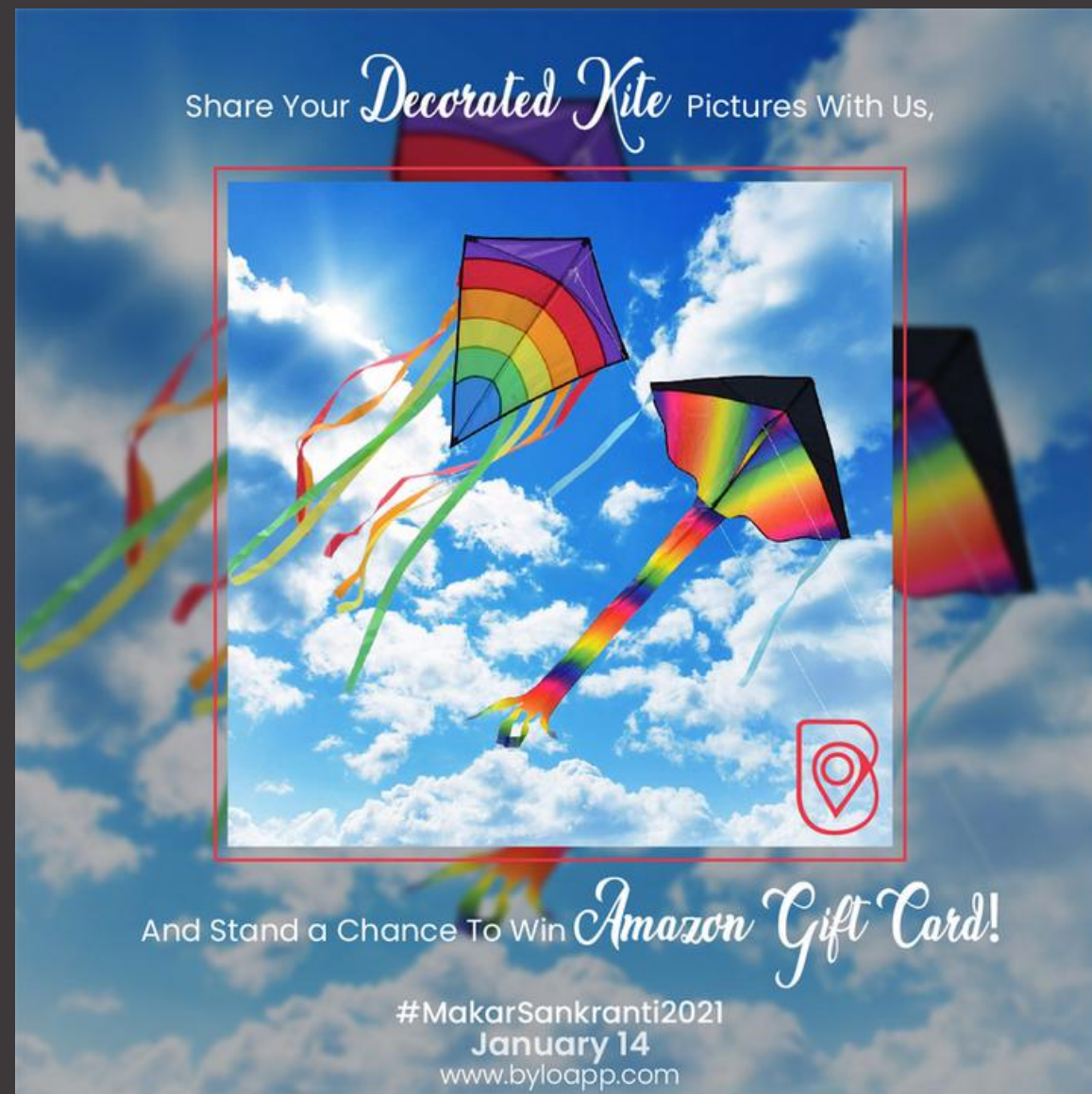
#BingeTourRecommends

BINGE TOUR.COM

Social Media Posters



Social Media Posters



Social Media Posters



HAPPY NEW YEAR



An Year Of Bonding, Assistance
& Building Milestones.
Cheers To The BEGINNING!

#NewYear2021
www.byloapp.com



: WE ARE A TEAM OF EXPERIENCED PROFESSIONALS.



: BANIYE KA DIMAAG, MIYAAN BHAI KI DARING.

#USAvsINDIA
www.byloapp.com



LET'S CELEBRATE THE CONTRIBUTION OF THE
OVERSEAS INDIAN COMMUNITY
TO THE DEVELOPEMENT OF INDIA.



#NRIDay
January 9
www.byloapp.com



**START YOUR DIGITAL
JOURNEY TODAY!**

LET'S TALK!

HOW TO CONTACT US

HEADQUATER

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