

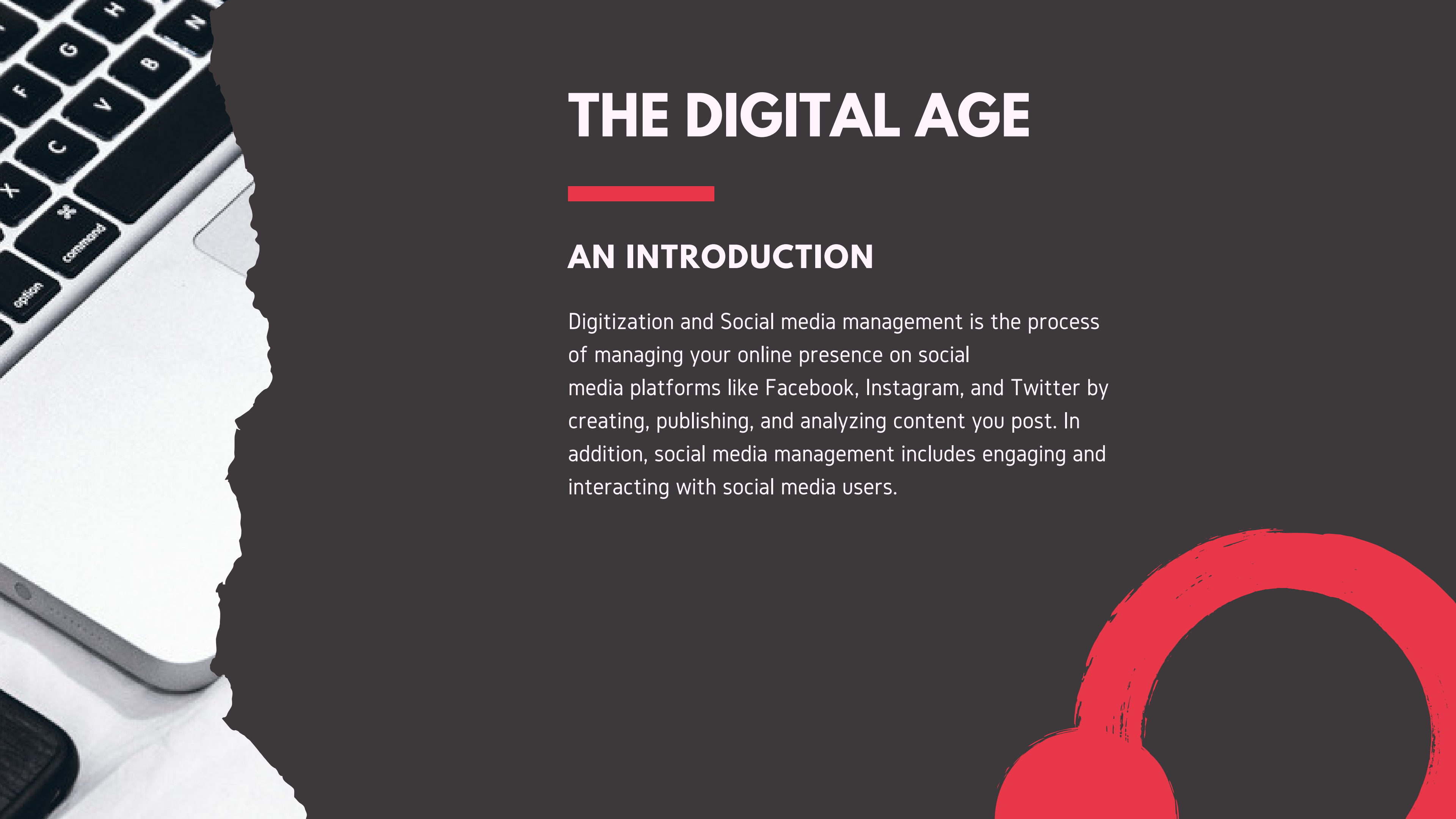




AN URGENT MESSAGE

**IF ISN'T ON GOOGLE ,
IT DOESN'T EXIST.**

JIMMY WALES



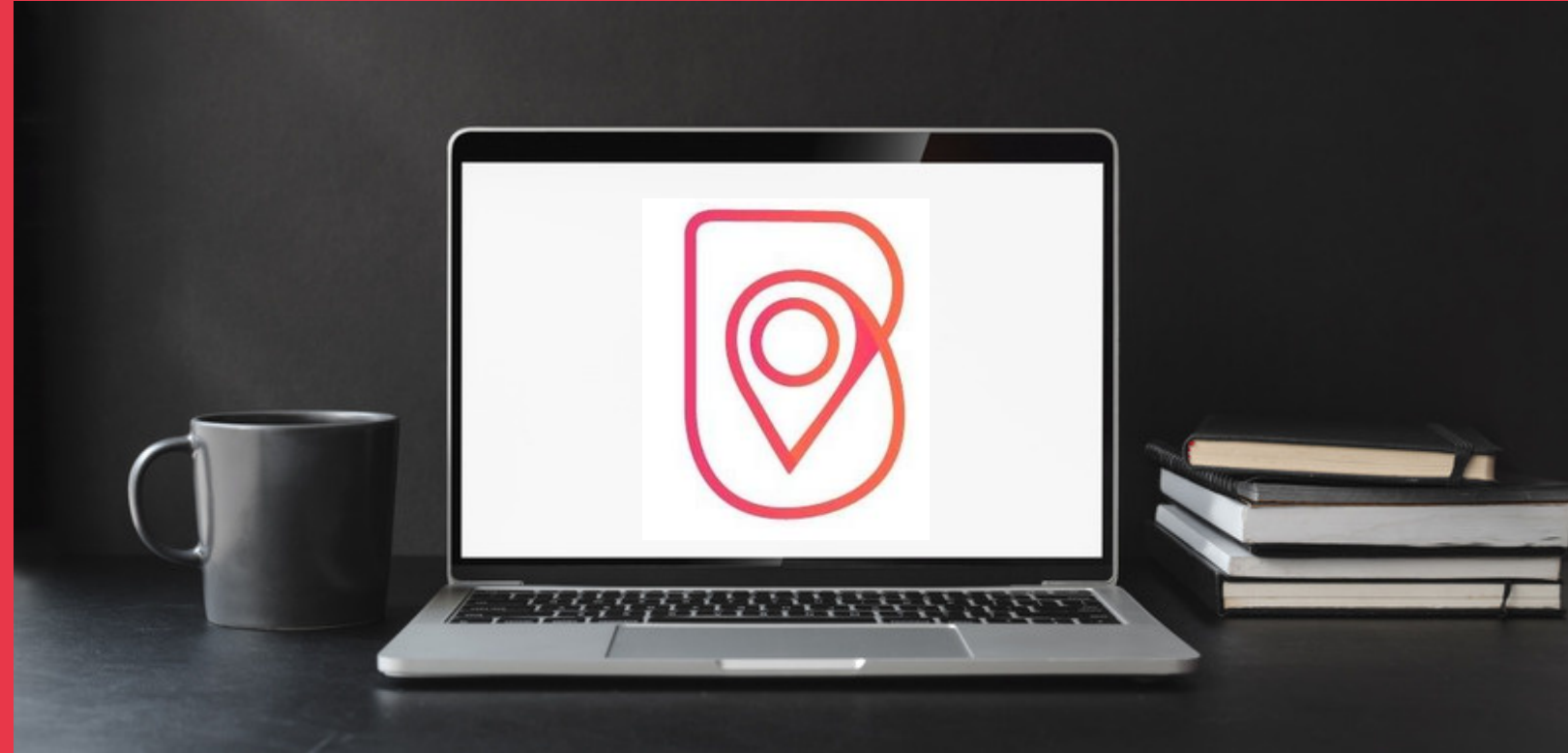
THE DIGITAL AGE

AN INTRODUCTION

Digitization and Social media management is the process of managing your online presence on social media platforms like Facebook, Instagram, and Twitter by creating, publishing, and analyzing content you post. In addition, social media management includes engaging and interacting with social media users.

WHY GO DIGITAL?

- **INCREASED CONNECTIVITY**
- **TECH-SAVVY CONSUMERS**
- **DATA-DRIVEN MARKET**



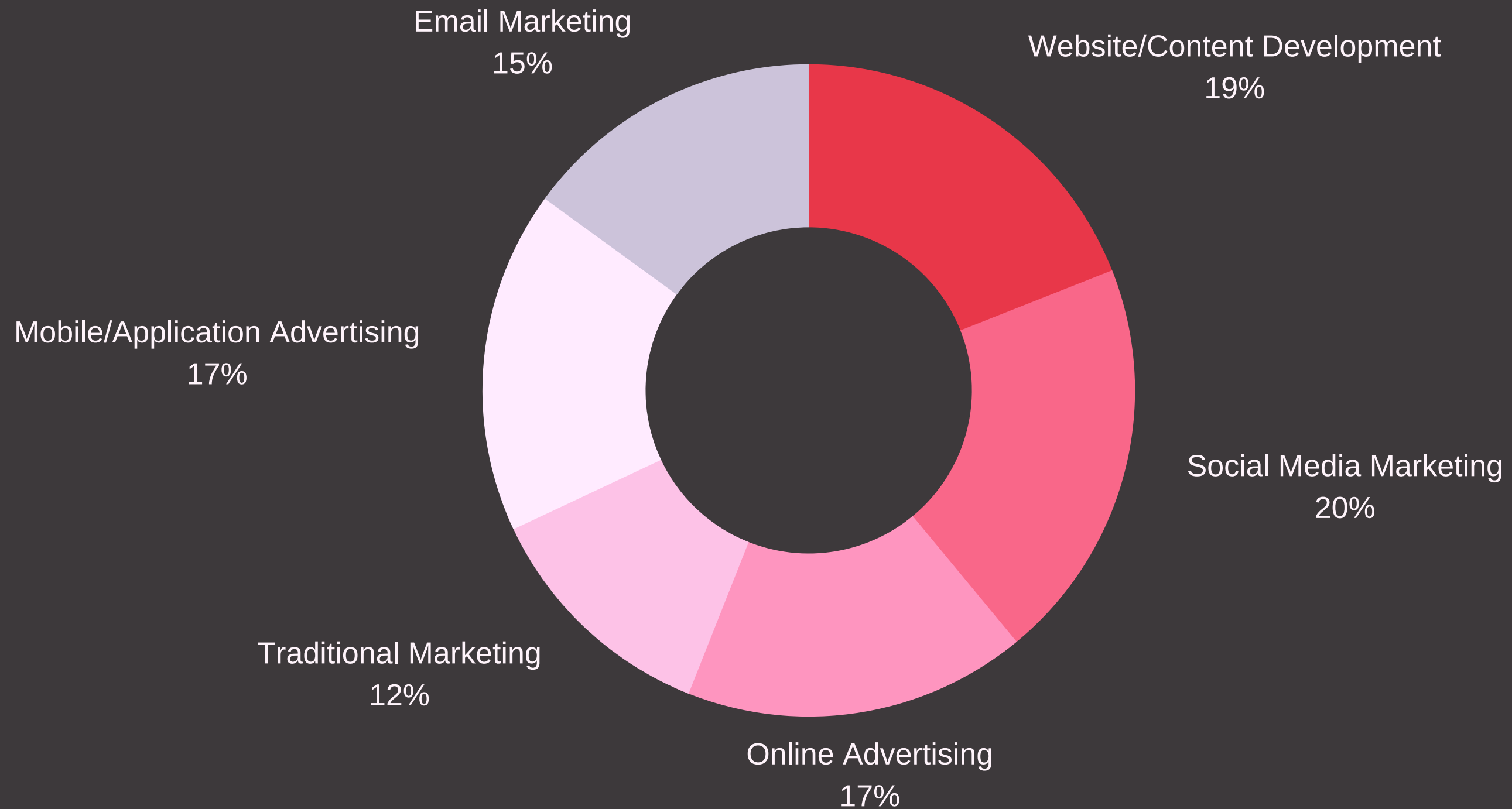
BASIC CONCEPTS

WHAT COMPRISES DIGITAL MARKETING?

It refers to any online marketing efforts or assets. Email marketing, pay-per-click advertising, social media marketing and even blogging are all great examples of digital marketing—they help introduce people to your company and convince them to buy.

THE DIGITAL MARKETING PIE

PERCENTAGE PER CATEGORY

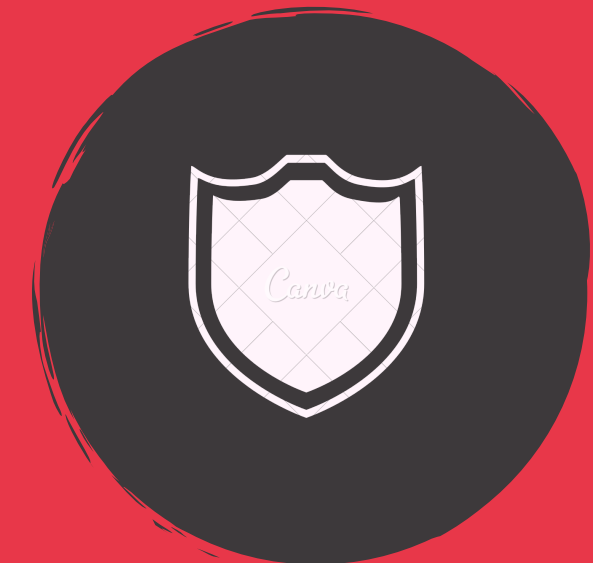
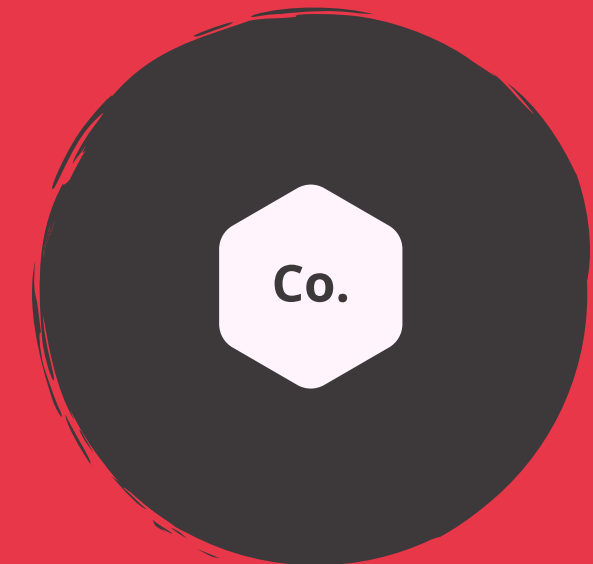


BYLOAPP (A WOWIT VENTURE)

ABOUT US

We are a bunch of story-hunters. Our talented & experienced team delivers amazing results. We have a can-do vibe backed up by more than 10 years of experience delivering high-end, creative solutions on time and on budget. Creativity, opportunity & fun. We've just told you the three magic words that make working at Byloapp feels amazing!

- RESPONSIVE - Quick, Active, Aware & Compassionate
- CREATIVE - Artistic, Imaginative, Innovative & Original
- UNITY - Harmony, Integrity, Alliance & Peace
- INQUISITIVE - Curious, Analytical, Challenging & Forward
- WISE - Experienced, Smart, Careful & Witty



Online Channels



FACEBOOK

@byloapp



INSTAGRAM

@bylo_app



LINKEDIN

Byloapp (A WOWIT Venture)



HOW WE CAN HELP

- **DIGITAL PRODUCTS**
- **MARKETING SERVICES**
- **CLIENT EDUCATION AND SUPPORT**

INTERNET USERS

4.57 BILLION

WORLDWIDE IN 2020

DIGITAL MARKETING RESOURCES

YOU DON'T HAVE TO DO IT ALONE!

We are there for you along with various different tools. WE BELIVE IN SMART WORK ALONG WITH TEAM WORK!!



MARKETING SERVICES

WHAT WE OFFER



Website
Development



Social Media
Management



Content Creation &
Writing



Designing &
Printables



Integrated Brand
Experience

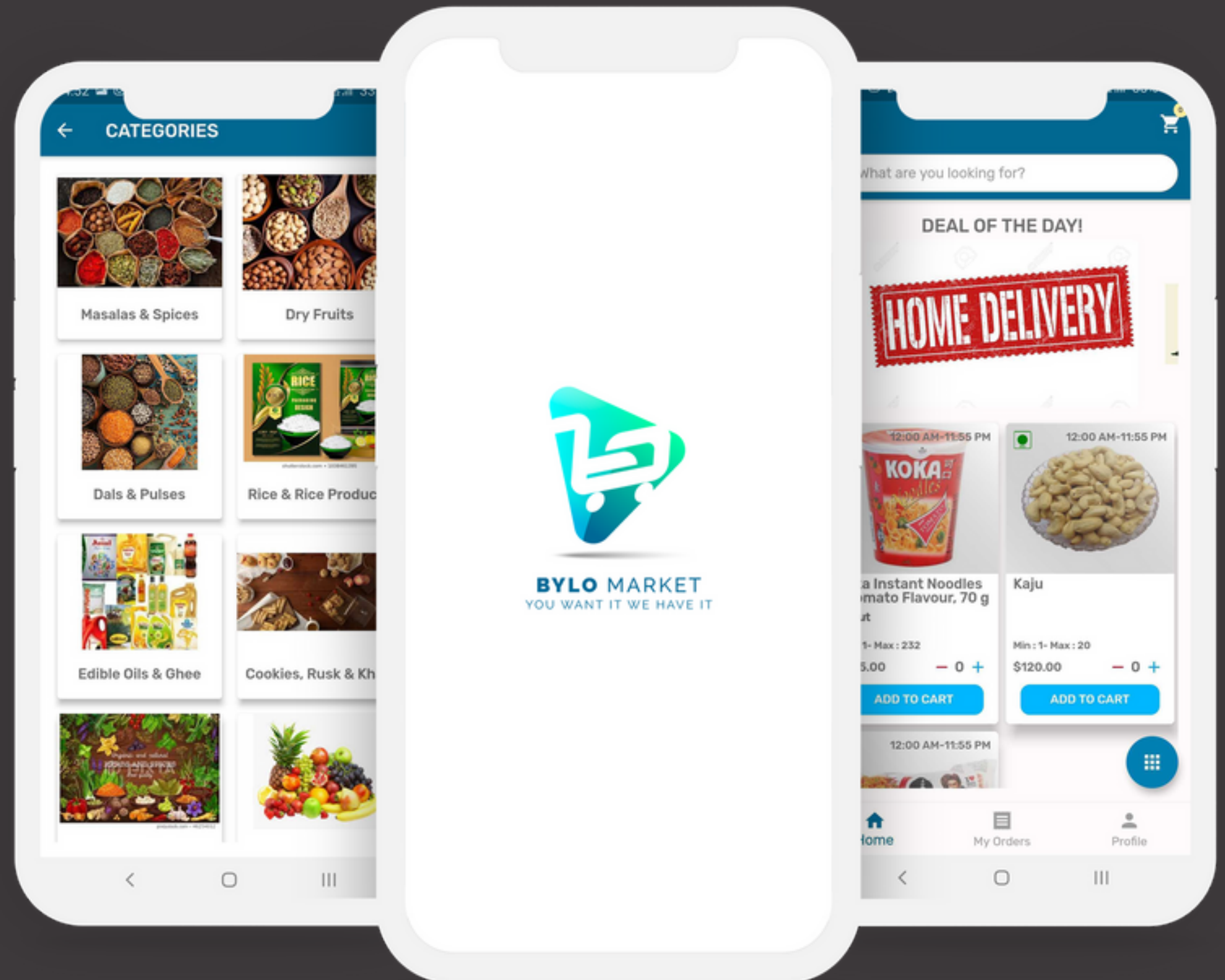


BYLOMARKET

(PUBLISHED AS GRODERS)

CHARACTERISTICS:

- Android & iPhone App
- Owner's Control Panel
- B2C Retail Platform
- Catalogue & Inventory Management
- Order & Delivery Management





BYLOHANDYMAN

CHARACTERISTICS:

- B2C Services Platform
- Android & iPhone App
- Uber For On-demand Services
- Hire Hyper-local Professionals





**START YOUR DIGITAL
JOURNEY TODAY!**

LET'S TALK!

HOW TO CONTACT US

MAIN OFFICE

301, PM Plaza, Apollo Premier Service Lane, Vijay Nagar,
Indore, Madhya Pradesh 452010

MOBILE NUMBERS

+91 97555 98940

+91 97555 98581

EMAIL

hola@byloapp.com

